

## UNIVERSITY OF THE THIRD AGE (U3A) SOUTH AUSTRALIA INC PROJECT

### 2017-2018 (Year 4 of Funding Agreement): FINAL REPORT

**PURPOSE:** To provide information to the Department about the outcomes of Year 4 of the grant funding period, and other agreed information.

- Evidence that the activities have taken place to account for the use of government funds
- Information about the impact of this funding on participants and/ or on your organisation
- Progress towards the achievement of the purpose/s of the project.

When completed, please email to one of the following:

[dis.fundingagreements@sa.gov.au](mailto:dis.fundingagreements@sa.gov.au)

The following statement in your email will take the place of a signature in your report:

*"I certify that the following information in this Report are true and accurate in accordance with the Funding Agreement."*

#### ORGANISATION

Organisation Name:

U3A SA Inc

Report Date:

15/06/2018

#### 1. PROJECT OUTCOMES

**List the project outcomes against purpose for your project.**

See Schedule 1, Item 2 of your Funding Agreement (Purpose) and below.

##### 1.1 Promote and deliver a range of affordable learning activities and courses to engage older South Australians, to help them be mentally, physically and socially active

19 U3As are now providing activities, courses, workshops and groups for nearly 5,000 seniors over the age of 50 state wide.

The U3As who come together in U3ASA are Adelaide, Adelaide Hills, Aldinga, Campbelltown, Charles Sturt, Gawler, Kapunda, Lower North, Mt Gambier, Murraylands, Noarlunga, Port Adelaide, Prospect, Riverland, South Coast, Strathalbyn, Tea Tree Gully, Yorke Peninsula, and Whyalla.

Delegates from these Member Organisations (MOs) have been able to meet on a quarterly basis with some travel funding provided by the grant. It has become a more connected supportive network because of those meetings. The introduction of catering which meant people relaxed and talked while sharing food had a surprisingly large positive impact. In addition these meetings have helped reduce "rural disadvantage."

MOs are provided with contact details of other MOs and share newsletters on a regular basis. These often provide inspiration for new activities and classes.

## 1.2 Attract younger participants aged between 50 and 70 years

See discussion of statistical profile in 3.3

Anecdotal evidence suggests that often those in their 50s are still attempting to work, even when they are on the cusp of retirement. In addition many are involved in providing child care for grandchildren, will enrol at their local U3A, and then be unable to attend because they have been offered temporary work, or their daughter has returned to work etc. The economic climate often makes at least part time work essential, and so they are unable to seriously commit to U3A involvement until they reach their 60s. Most MOs are reporting a preponderance of female members and are trying hard to provide activities that will attract more men.

Delegates to quarterly meetings have spoken about how funding has enabled their U3A to raise its profile in the community and to attract more members.

## 1.3 Increase U3A SA's ongoing sustainability by increasing the number of volunteers

See discussion in 3.3

## 2.1 List the funds provided to member organisations

*Table detailing project title/ purpose, amount of funds spent, brief description and comments. Please provide attachments if necessary.*

See Attachment 3 for actual project details

	<b>Member Organisation</b>	final grant payment
1	Adelaide	\$0.00
2	<b>Adelaide Hills</b>	\$1,361.98
3	<b>Aldinga</b>	\$778.40
4	<b>Campbelltown</b>	\$2,245.97
5	<b>Charles Sturt</b>	\$1,665.00
6	<b>Gawler</b>	\$3,617.50
7	<b>Kapunda</b>	\$2,107.00
8	<b>Lower North</b>	\$2,006.14
9	<b>Mt Gambier</b>	\$1,600.00
10	<b>Murraylands</b>	\$2,301.14
11	<b>Noarlunga</b>	\$1,149.00
12	<b>Port Adelaide</b>	\$0.00
13	<b>Prospect</b>	\$3,000.55
14	<b>Riverland</b>	\$2,234.11
15	<b>South Coast</b>	\$2,753.00
16	Strathalbyn	\$0.00
17	<b>TTG</b>	\$3,653.50
18	<b>Yorke P</b>	\$2,144.00
19	Whyalla	\$0.00
	<b>Total grants to Member Organisations</b>	<b>\$32,617.29</b>

## 2.2 List the activities undertaken with the administration funding

Table detailing project title/ purpose, amount of funds spent, brief description and comments. Please provide attachments if necessary.

The AMOUNT column shows a working estimate which acted as a benchmark for Administration spending.

PURPOSE	AMOUNT	DETAILS	EXPENDED 30/06/18
Copyright Licence	\$1260	19 MOs with 4,720 members @ .30c each	\$1416.00
Public Liability	\$5000	19 MOs + U3ASA Inc. Amount includes extra \$181.15 for Prospect U3A March to June 2018. Now all insured to June 2019	\$5895.89
Administration Sub-committee reimbursement	\$1,200	<u>Sub-committee</u> travel expenses \$526.40 Stationery \$296.90	
Delegates meeting expenses	\$2,600	Catering \$134.50 <u>Delegates meetings</u> travel expenses \$2028.10 catering \$1050.00	\$957.80 \$3,078.10
Sundries: incl. Voluntary workers personal accident insurance etc.	\$1440	<u>Sundries</u> Assistance to MOs \$264.00 Web hosting \$192.01 Publicity/promotions (banners) \$40 Sundry expenses \$275.20	\$771.21
Representative at U3A National Conference	\$1500	Decision made not to send a delegate Attendance at meeting through Skype	\$0
Development of new U3As	\$1000	New U3A Prospect was given a grant in the MOs table	\$0
Audit Fees	\$600	An unknown quantity until books are audited in July	??
Membership of Other Organisations	\$500	Volunteering SA \$90 COTA membership \$60	\$150
Funding for Rendezvous		Advance funding for 2019 Rendezvous Adelaide Hills \$1800	\$1,800
<b>TOTAL</b>	<b>\$15,100</b>		<b>\$14,069</b>

### Notes

1. A decision was made not to send a representative to a National meeting. The meeting was held as part of the New South Wales U3A conference. The Secretary attended by Skype.
2. The funding shown allocated to the Development of a new U3A was not spent in Administration when Prospect U3A was given \$3,000 as a set up grant. This is shown in 2.1
3. Audit fees are shown as the audit will take place after the submission of this report. At the time of writing the amount of the fee is not known as we are using a new auditor.
4. In 2017 a very successful Riverland Rendezvous was held at Berri & Renmark with over 100 attendees from all over the state. Adelaide Hills U3A has volunteered to hold a Rendezvous in the Hills in August 2019. The \$1800 will enable them to make advance bookings, print promotional flyers etc

### 2.3 List the activities undertaken with the promotional funding (if applicable)

Table detailing project title/ purpose, amount of funds spent, brief description and comments. Please provide attachments if necessary.

Most of the MOs have spent some funds on promotional activities.

Name of MO	amount	PROJECT
U3ASA	\$40.00	Banners for use by MOs
Adelaide Hills	\$600.00 \$90.00 \$56.66	Christmas Pageant One day stand Mt Barker Mall Updated banners
Aldinga	\$418.50	Booklets and flyers
Campbelltown	\$1200.00	Printed Prospectus – 750 copies for community distribution
Gawler	\$337.50	Calendar & Pen – 250
Kapunda	\$250.00	U3A logos on Petanque umbrellas
Lower North	\$420.00 \$500.00 \$100.00	promotional materials paid advertising (local newspaper) stand at Xmas Craft Fair
Mount Gambier	\$1600	Advertising in local paper (4 times in year)
Murraylands	\$400	Open Day (including advertising)
Prospect	\$1700	Promotional Activities, pamphlets, banner etc
Riverland	\$100	Advertising in local media
South Coast	\$1,569.75 \$660.00	promotion through local media first semester booklet
Yorke Peninsula	\$660.00 \$70.00	promotion thru cinema advertising voice over conversion

Most MOs have spent grant money on promotional materials in previous years and are now reporting a heightened community awareness of the existence of their local U3A and the services and experiences it provides. Nearly all MOs are reporting increased membership in 2018.

### 2.4 List the total value of all goods purchased with the grant funds, for the financial year, which fit into the category “goods” (meaning an asset with a value more than \$100)

See Schedule 1, Item 2.3 of Funding Agreement (20% of funds in each financial year may be spent on “goods”)

Table detailing the goods by type/ purpose, grant funds spent to purchase, where or whether each item will reside with a U3A SA member organisation for future use.

U3ASA has not spent funds on “goods” this year. The portable stand that we purchased in 2016/17 has had good use by MOs at various displays. We also have some banners which MOs may borrow. However without a physical office it does mean that “goods” have to be stored with an individual MO and then there are difficulties in getting them to others. If we had not been penalised for the underspend described in 3.1 we might have considered purchasing some major item which could have been borrowed by MOs.

“Goods” that have been purchased by individual MOs can be borrowed but they essentially remain the property of the individual MO.

Among those purchased this year through grant funding

Card tables Campbelltown	\$120.00
projector Noarlunga	\$1,149.00
multi function printer R'land	\$280.00
YP Mobile microphone	\$564.00
AH wireless PA system	\$564.00

Gawler Card Tables	\$180.00
Photoshop	\$290.00
Microphone - Charles Sturt	\$1,665.00

### 3. PROJECT DELIVERY

*Outline the methodology used to distribute/ expend the grant funds and the practical approach undertaken to meet project purpose.*

In September 2018 all MOS were provided with a Draft Action plan (Attachment 1) for consideration. This provided guide lines in formulating their grant application and was drawn up in line with our Business Plan.

#### **Focus for 2017-18**

- To assist MOs to promote and provide a range of courses and activities to engage older South Australians;
- To encourage MOs to engage with their local community to attract new members and volunteers between the ages of 50 and 70 years old, through promotion of their services
- To support MOs with training/events/Expos to attract new members and volunteers
- To support MOs with material to advocate the value of U3A's and to assist with funding applications

They were also provided with a Grant Application form (Attachment 2) with the advice that the amount available to each MO was approximately \$2,000, with some leeway.

14 existing MOs submitted an application in October; those that did not were contacted a second time but they each declined the offer. We also worked with a new group starting up at Prospect, providing practical advice and help at promotional events, and eventually a setup grant of \$3,000.

A Grants Committee which included the President and Secretary and one delegate already existed to scrutinise and approve each grant application. Most of the grant applications fitted the criteria provided without amendment, and after notification about the amount of their grant, each member organisation was initially given approximately 70% of their grant. The remainder of their grant would be provided after they had provided acquittal documents to show that their grant had been spent. Records were kept by the Chair of the Grants Committee to monitor the nature and totals of the expenditure and to ensure that hardware/equipment/goods items did not exceed 20% of the total money provided.

A final report pro-forma was provided for the submission of final acquittal reports and MOs were asked to provide copies of receipts to confirm expenditure, as well as "good news stories" and photos if possible. (Attachment 4)

After the distribution of an initial round of grants it was realised that there would be some funds remaining but probably not enough to warrant a call for a second round of applications. Member organisations were asked to submit details of overspend on their projects along with their acquittal documents. Overspend had occurred in the case of 11 of the 15 member organisations that had received funding. In the case of two of the organisations overspend had been quite significant and the Grants Committee decided to give Gawler and Tea Tree Gully U3As \$1,000 extra each. In the case of the other 9 MOs overspend was quite small and the Committee agreed that their final grant would include cover for overspend. Each of the 15 funded MOs had received the final 30% of their grant by early May 2018.

### **3.1 Did your delivery of the project differ from what was originally intended? Describe changes made and why.**

After the close of the 2016-2017 financial year it was determined that in the previous 3 years there had been an accumulated underspend in funds by \$6,667 and funding for 2017-2018 was reduced by that amount, that is from an anticipated \$54,000 to \$47,333

Reaching agreement on the amount of underspend, and having the amount confirmed by the auditors and U3ASA, delayed the delivery of the initial grant funding from DSD and also delayed distribution of both application forms and funds to the member organisations.

The division of the funding grant into Administration funding and funds for distribution to member organisations was left at a notional \$15,000 for Administration and the remainder for distribution to member organisations.

### **3.2 Describe any barriers encountered in meeting project aims. Were barriers addressed, and how?**

Monitoring the use of funds is quite a difficult operation. We did not want the underspend of previous years to occur again (although in reality that had only been an average of approximately \$2,200 a year out of an annual \$54,000). Mostly that had occurred when the MOs that had received funding reported that they had not spent all of their grant.

This time MOs were told they must not underspend and were encouraged to negotiate extra elements in their projects if need be.

This year the funding process got off to quite a late start, with applications not processed until mid October, and has really been completed over a period of 8 months rather than 12. Most U3As shut down operations for December and January.

The system also requires that individual MOs need to be able to provide, up front, 30% of the money for their projects, although they will eventually be re-imbursed. Most of the MOs are quite small organisations with not a lot of spare money in their coffers. They depend on annual membership fees ranging from \$30 to about \$60. In the case of the new U3A at Prospect they simply had no money available and so U3ASA paid them the full amount of their grant in one hit (\$3,000) in March as they had bills that needed to be paid.

Many MOs bought their initial computer hardware and software at the beginning of the grant period i.e. 2014. These computers are now quite old in IT parlance and most have had to be replaced at the individual MO's expense. This is a considerable expense for the smaller MOs and it would be worth considering allowing them to be replaced as part of the grant scheme in the future.

**3.3 Please provide any good news stories about the impact the project has had on participants and member organisations. This may include anecdotal evidence of observed attitudes to learning, volunteering, training outcomes, other benefits.**

U3A Branch membership numbers as at May 2018								
	2011	2012	2013	2014	2015	2016	2017	May 2018
Adelaide				836	929	943	985	866
Adelaide Hills	285	304	305	285	307	308	307	299
Aldinga							118	167
Campbelltown	190	190	240	218	246	247	247	260
Charles Sturt	49	55	69	68	85	100	97	107
Gawler	195	243	280	276	246	236	239	280
Kapunda	39	66	82	78	86	85	82	85
Lower North	126	183	200	195	208	210	210	210
Mt Gambier	196	198	189	202	213	194	195	207
Murraylands	148	155	203	203	200	226	277	337
Noarlunga	56	66	72	63	85	81	77	75
Port Adelaide	44	55	53	54	62	69	51	61
Prospect							93	94
Riverland				80	151	150	127	150
South Coast	278	312	306	313	330	320	374	375
Strathalbyn	87	121	54	108	145	120	120	120
Tea Tree Gully	650	700	850	920	950	937	896	837
Whyalla	100	90	93	104	98	102	95	86
Yorke Peninsula	88	86	84	88	105	111	130	134
2010=2465	2531	2824	3080	4091	4446	4439	4720	4750
Change	2.68%	11.58%	9.07%	32.82%	8.68%	-0.16%	6.33%	0.64%

Note: 2014 figures affected by addition of U3A Adelaide and Riverland

The figures for 2018 have only been recently collected and do not show a full year's membership, so the comparison with figures collected at the end of previous years is perhaps a little misleading.

Membership has shown a steady increase in the period 2014 to 2018, from 3080 (end of 2013) to 4750 (May 2018), a growth of 40%. MOs have reported that already in 2018 membership numbers have exceeded those recorded for the end of 2017.

Anecdotally they have suggested the following as possible reasons for the membership increase

- Increased community awareness e.g. advertising (local newspapers, cinema, pamphlets, expos) funded by earlier grant money
- Offering a wider variety of activities
- Able to keep fees affordable (a direct result of funding)
- More professional approach to planning – business plans
- Support from other U3As
- Networking established through delegates meetings (also made possible by funding)
- Members are staying on longer – e.g. while 50% members are in their 70s, nearly 20 % are in their 80s and there are even some in their 90s.

In the period shown by the figures above, 4 new U3As have joined the State Network: Adelaide, Aldinga, Riverland and Prospect.

In 2017/2018 the Riverland U3A has used some of its grant funding to enter into a partnership with the Berri RSL and the improved premises have contributed to their membership growth (22%).

It is important to note too that a number of the MOs have reached capacity in their current venues. Many of the country MOs actually operate out of a number of geographically separated venues.

All U3As are autonomous and operate differently to achieve their common goal of providing learning and leisure activities to members of the community who are aged 50 and over, and are no longer in full-time employment. They are providing a mixture of activities such as language classes, IT skills, physical activities such as Yoga, Tai Chi, Bone Density exercises, book discussion groups, current affairs, film and play attendance, music appreciation, craft, calligraphy, photography and many more. Some U3As supplement these with general meetings with speakers, organised outings, and bus trips.

All MOs have a system where membership is renewed on an annual basis.

A number of factors impact on whether a member renews. It is not quite like a "normal" club where one can assume members will renew from year to year. In the case of U3A age plays a real factor in the renewal process, and new members are often younger than the average in the group.

Factors affecting membership renewal

- Death of spouse
- Decreasing mobility
- Declining health, poor sight, deafness
- No longer able to drive

#### **COMMUNITY BENEFIT:**

Keeping retirees mentally and physically active and socially engaged keeps them healthier, happier and living independently in their own homes for longer. While U3As are nominally educational bodies, they also provide a cost-effective, no-fuss, preventative health service which deserves support.

Interesting results from recent studies:

- brain function need not decline with age for people who stay healthy and mentally active
- social isolation is a risk factor for heart disease, and can lead to a faster decline in cognitive abilities and an earlier death
- death from loneliness on par with smoking and alcohol consumption, twice as bad as obesity

See Attachment 5 – letter sent recently to Stephen Wade, Minister for Health and Wellbeing: Attachment 5 - Funding request U3A SA Marshall govt.pdf

As yet we do not have a continuance of funding after 30 June 2018.

Leaders and Tutors at U3A are volunteers. Some will take a number of classes or groups on a weekly basis. Other volunteers staff the office in each MO and so on. And so, as the individual U3A grows in membership so the number of volunteers involved grows too.

U3As provide older people with meaningful places to exercise their skills, and pass on their knowledge. They are also important social outlets where they can participate in tailored learning activities, try new things, and make new friends.

Although some U3As didn't keep detailed enough data for the 2014-2018 period here are the figures from one U3A which did.

**LOWER NORTH STATISTICS**

<p>in mid-2014</p> <p>membership 165</p> <p>average age 74.18 years</p> <p>21% male 79% female</p>	<p>In mid-2018</p> <p>membership 210</p> <p>average age 72.5 years.</p> <p>(Total life experience of 15,225 years)</p> <p>20% male 80% female</p>
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Over the 4 years: 35% increase in financial members

A slight increase in under 60's, an increase in male membership, and a significant increase in female membership though the ratio saw little change.

**Comments from Lower North Executive**

As our core re-enrolling membership would have aged 4 years in that time we find these statistical changes, even the small ones, worth celebrating in a time when people are tending to stay in paid employment past normal retiring age and there is little talk of early retirement which was a familiar catch phrase only a few years ago.

We feel the improvements are due to increased publicity and the ability to trial new courses which appeal to new retirees, such as Italian for Travellers.

Of course first you must set the goal and that was helped by discussions at State network level. We have built in setting and meeting targets to many of our grant projects.

**Other good effects on U3ASA**

- Funding has enabled payment of travel subsidies to MO delegates to the quarterly meetings. This has encouraged MOs to send at least one delegate to each meeting. This is important in reducing rural disadvantage as half our MOs are in the country and meeting attendance can involve driving long distances and even staying overnight.
- Quarterly meetings are encouraging contact between MOs with the flow on effect of "good news stories" being shared and expertise being shared during forums. E.g. arrangements being made for "visiting" tutors.
- Some MOs are now sharing premises with other community organisations. e.g Lower North, Campbelltown, Prospect, Murraylands and took advantage of that element in the funding grants this year
- MOs have been sharing expertise on website development, setting up e-mailing lists, electronic record keeping, databases, spreadsheets, MYOB.
- Change of original funding strategy from equipment based to marketing and awareness raising is bearing fruit.

**New Constitution**

Under current funding, a Constitution Review sub-committee has been able to meet, using travel subsidy, for the last 2 years. The aim was to modernise the constitution in line with current requirements, and also to develop a template that can be adopted by MOs if they require one.

The first part of the project has been completed. The new U3ASA Inc. Constitution will be implemented at the AGM in October, having been ratified at the last Quarterly meeting by a majority of the delegates present.

The second part of the project, the development of a “model” constitution which can be easily adopted by new MOs, will be carried through in the coming year.

### **Training, educational outcomes**

A number of the U3As spent grant money on things that would increase their capacity to run classes or would enable them to expand the size of the classes. Some expenditure was directly related to supporting their volunteers.

- Adelaide Hills – wireless PA system
- Aldinga- series of DVDs for use in classes
- Campbelltown – Mah Jong set, Backgammon set, card tables, Chess lessons
- Charles Sturt – microphone
- Gawler - card tables, First Aid training course
- Kapunda – computer notebook, DVDs for use in classes
- Lower North – learning resources for French, training session for leaders
- Murraylands – First Aid training, exercise balls, Rummikin
- Noarlunga – projector
- Tea Tree Gully - group leader training by an outside provider
- Yorke Peninsula - mobile microphone, group leader training day

## **4. KEY DATA**

### **4.1 Where possible, provide the following data over the life of the project, 2014-2018:**

- **Age profile of U3A SA participants (e.g. 50-64 years, 65-70+ years, 80+ years)**

We do not have age profile figures before 2018.

In the past many MOs have not collected either the date of birth or year of birth from their members. In many cases they have validated that the member is eligible,( i.e. over 50 and no longer in full time employment) by sighting their driver’s licence or pension card. Many members regard the storing of their date of birth as an invasion of privacy. Some MOs do not have their membership database/spreadsheet set up to store that data.

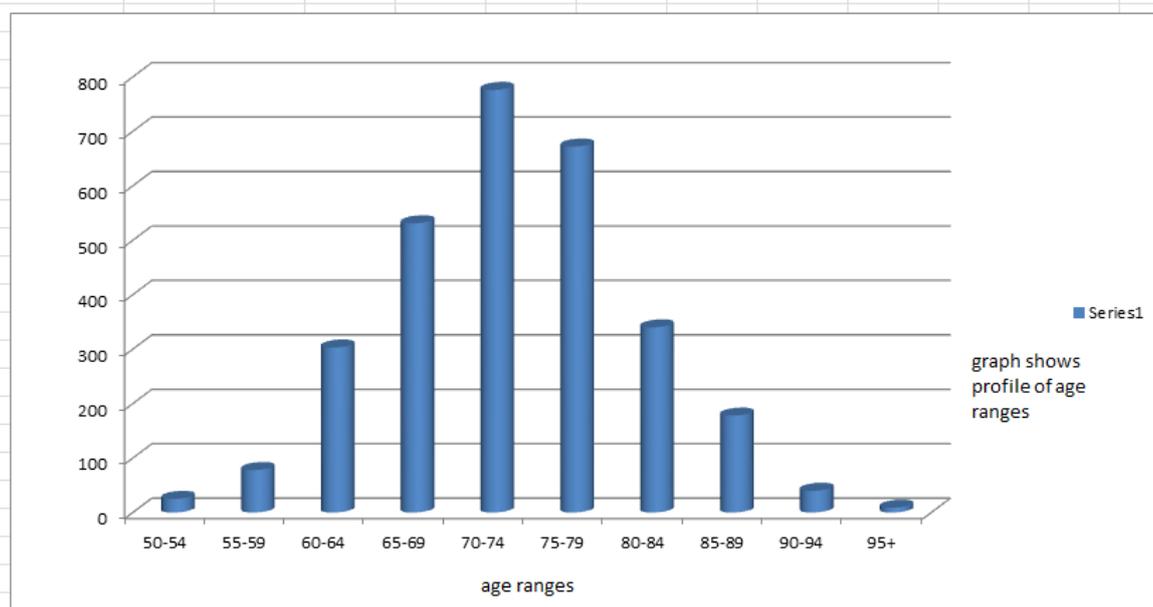
So Adelaide, Riverland and South Coast U3As are unable to provide the age break down we asked for because they do not collect that data. Strathalbyn U3A did not provide any membership data at all.

The data collected in May 2018 shows that 50% of members are in their 70s but also that people begin joining U3A as young as 50 and that some remain into their 90s. The pattern appears to be similar whichever U3A we consider, with not much variation according to location, urban or rural.

## South Australian U3A Membership Profile at May 2018

01-May-18												
Ages	50-54	55-59	60-64	65-69	70-74	75-79	80-84	85-89	90-94	95+	total	actual membership
Adelaide											294	866
Adelaide Hills	1	7	26	59	91	63	35	7	5	0	294	299
Aldinga	0	4	20	39	42	37	15	8	1	1	167	167
Campbelltown	0	5	14	32	77	72	31	8	0	1	240	260
Charles Sturt	0	0	5	8	29	24	18	13	3	1	101	107
Gawler	3	14	34	59	66	42	24	5	2	0	249	280
Kapunda	5	1	5	21	16	6	12	3	0	0	69	85
Lower North	3	7	25	49	54	27	29	5	2		201	210
Mount Gambier		3	22	21	50	61	17	17	9		200	207
Murraylands	4	17	23	59	76	87	37	15	8	1	327	337
Noarlunga	0	1	4	14	15	15	16	7	1	0	73	75
Port Adelaide			1	15	18	14	11	2			61	61
Prospect	0	6	10	32	20	5	3	0	1	0	77	94
Riverland												150
South Coast												375
Strathalbyn												
Tea Tree Gully	9	9	111	111	209	209	84	84	6	5	837	837
Whyalla		4	3	12	13	10	8	4	2	0	56	86
Yorke Peninsula												134
-19												
	25	78	303	531	776	672	340	178	40	9	2952	4630
	0.85%	2.64%	10.26%	17.99%	26.29%	22.76%	11.52%	6.03%	1.36%	0.30%	63.76%	

50% of members of MOs are in their 70s



- **Identification of collaboration or in-kind support from individual member organisations**

1. Assistance to Prospect U3A in running a promotional stand at the Prospect Fair
2. Assistance to YP U3A by Campbelltown U3A in learning to score in MahJong
3. Assistance to Campbelltown U3A by Tea tree Gully U3A in setting up Backgammon group
4. Assistance to South Coast U3A and Kapunda U3A in setting up MYOB accounting by U3ASA Treasurer

## 5. PROMOTION

### 5.1 Please provide copies of highlight publicity, including photographs.

*Electronic copies of photographs preferred.*

#### Adelaide Hills U3A

##### A successful participation in the 2017 Mt Barker Christmas Pageant.

In spite of a rainy day, eight volunteers participated in the Pageant. Instead of the proposed rental truck to act as Float, a loan vehicle carried the U3A banners and Christmas decorations. The 'Float' was driven by volunteers. Walkers carried signs made by our resident artist and committee members, which showed U3A-AH course subjects in picture with an appropriate description. Brochures were handed out to the more mature guests amongst the spectators.

We received a very spontaneous applause as we entered the last stretch of the route with an enthusiastic wave from the local Mayor. The announcements over the loud speaker announcing our float and introducing U3A-AH and our courses were from a script provided by our Float organiser.

The U3A Pageant entry was mentioned by a few people who started or renewed their membership at the Mount Barker expos. Photo below of float and participants.



#### Adelaide Hills



Fifteen new members have been recruited solely through the Mount Barker expos – 16 other new members joined through other promotional activities and word of mouth from renewing members. This is an encouraging number, as natural attrition had decreased the 2017 membership by at least this number.

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Mount Barker Farmers Market January 2018. Showing four committee members ready to welcome new members here shown is the table runner used in multiple membership drives / expos.

## Adelaide Hills

### Training equipment and Resources for class success

The portable Promic amplifiers we share between classes have been very successful and much sought after by our presenters (and hard-of-hearing students). Being able to purchase one more unit earmarked for the Writing for Enjoyment Group means that that presenter no longer needs travel around other classes spread around the Adelaide Hills to borrow (and return) one of their units.

**Outcome:** The students have reported a noticeably more relaxed presenter and a class full of renewed enthusiasm and energy. Both AH Writing classes are now at full capacity and further enrollees had to be waitlisted.



Promic amplifier in use during a presentation. (Speaker uses microphone as a collar)

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### **Campbelltown U3A: 2018 Prospectus:**

750 copies were purchased, made available in November 2017, and distributed to all existing members, and then given to non-members through local library, cafes, doctor's surgeries, local groups etc. Members were encouraged to take copies for friends.

From February approximately 350 copies remain for distribution and use throughout the year.

Even by the end of January 2018, a good impact was noticed. First of all people commented on the quality of the Prospectus compared with what had been produced in previous years.

By the end of January 2018, membership exceeded the number at the same time in 2017 by 20 members. By late March our membership had exceeded the total for the whole of 2018. By mid April membership had reached 260, which is greater than at any time in the last 5 years.

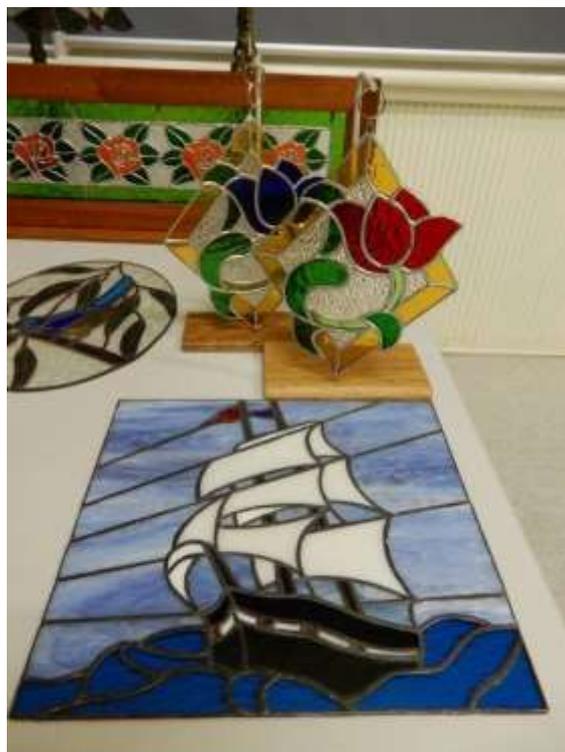
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### **Campbelltown U3A: Community Participation, Campbelltown Arts Festival**

**Arts Online.** We replaced our Drop in / Come N Try day with Arts Online, where we participated by taking photos and movies in all our "arts" groups and putting them online twice a day in May on our FaceBook page. This was advertised by the convenor of the Art Festival in a booklet and online at the Campbelltown Council site. The only real cost was reimbursement of the Vice President of Campbelltown U3A for increased upload costs to her internet account during the month, This came out of grant money.

#### **Sample post on FaceBook**

The Art of Leadlighting. Members of U3A Campbelltown keep this art



alive through their group which meets weekly on a Wednesday evening from 7:00-8:30 pm. Their work is creative and beautiful.

### **Campbelltown U3A Class Capacity**

The aim of this project was to increase the number of places available in four existing classes and to create a new class.

Funding was spent on a MahJong set and boards, Backgammon set, Chess lessons, 2 card tables, 20 packs of pre-loved cards for the Bridge group, and new balls for the Balance and Bones class. The card tables are shared between Bridge, Backgammon, Mah Jong and Scrabble classes. This allowed us to increase the MahJong group capacity from 24 to 32, Backgammon group from 8 to 10, and to set up a Chess Group with an initial 6 members. Balance & Bones class accommodates 25. The Bridge class has grown to 18.

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**Charles Sturt U3A** needed a microphone system to eliminate problems being experienced with the in-house system where members in the back rows were having trouble in hearing the speaker.

They report that a survey of members in the back rows has returned positive results.

### **Gawler U3A**

#### **Project 1: purchase of new tables**

(1) Availability of tables has resulted in other groups taking advantage of them as well. For example, a larger variety of games can be played at Fun Games Afternoon; more tables can be set up in smaller rooms; ease of access and set-up helps leaders to get music ready for tai-chi, chair dancing, etc much quicker than before.

(2) Members feel more comfortable and safer with new tables having different opening and closing mechanisms.

#### **Project 2: advertising materials**

Advertising materials have been received by members with great enthusiasm, and more new members have joined who have heard of our activities by word of mouth. Since our enrolment day we have welcomed 47 new members.

#### **Project 3: First Aid course**

Participants in the First Aid Course now wear badges with a First Aid symbol to let others know who they are. Targeted volunteers who participated have shown willingness to be available as back-ups for leaders when necessary.



**Kapunda U3A** applied for funds to provide U3A Logos for existing umbrellas

used at their Petanque Venue. They report that this has been an excellent way of providing publicity for their presence and activities.

### **Lower North U3A**

#### **PROJECT 1: Promotional materials: pens**

Succeeded on both points. Silver colour and discreet monotone logo looked upmarket. Managed to fit in logo, tag line and web address, yet all legible.

Volunteers all pleased to receive them. Though modest it marks them as one of the team.

Also invested in plastic bins for safe storage for all marketing materials in new office.



#### **PROJECT 2: Advertising**

AGM received good attendance in return for relatively modest advertising expenditure of \$54.67 but, due to plunging readership in local newspaper, committee opted to go to cinema advertising (free as we have established partnership) and direct marketing (thus toner and paper expenses)

By March we had 202 financial members compared to 185 in 2017. It combined well with our early bird registration fee which saw most returning members with enrolment details lodged and payment made before term started instead of dribbling in over the course of the term.



**PROJECT 3: Stand at Craft Fair**

At the Christmas Craft Fair about 150 people stopped to look and take brochures; with sales \$441, mostly hand-painted greeting cards. Unfortunately no gift memberships sold this year but plenty of queries. With committee backing our Art Group now does 3 events annually: U3A Lower North Art Exhibition, Christmas Craft Fair and SA Autumn Garden Festival. They combine displaying and marketing their own artworks with promoting U3A. They are very successful and it has encouraged some to have solo exhibitions, and the hand-painted cards have become quite a cottage industry for others.



**Partnership development. Items for new shared premises, linen bags for volunteer recognition.**

The major stakeholder in the shared premises is TAFE and they vetoed a planned purchase of “executive chairs” as “incompatible with teaching students proper posture”.

It was a learning opportunity for us in consultation and balancing the needs of all stakeholders. Purchases included some commercially available linen bags for rewarding volunteers and some small banners for displays at fairs and expos.



**Mount Gambier U3A: advertisements in the Border Watch**

**Murraylands U3A** held a successful Open Day in November

The event was promoted through media including:

- Electronic notice Board
- MV Standard articles
- Facebook/Website
- Printed posters
- U3A Newsletter

A range of activities were scheduled throughout the day, as well as photographic and powerpoint displays of past activities to give both members and the community a better understanding of the range of opportunities through U3A Murraylands.

There was a steady stream of visitors throughout the day including U3A SA representatives and visitors from other Clubs. Possibly the best indicator of the success of the day was the increase in membership in Term 1 of 2018. In December 2017 there were 280 members. In February 2018 there were 326 members. The Committee assessed the day as an unqualified success.



**OPEN DAY**  
Friday, 24th November, 2017  
10.00am—3.00pm  
White Park Community Clubrooms  
19 Mulgundawah Road, Murray Bridge.

**PROGRAM OF ACTIVITIES**

10.00 Physical activity - "Balance and bones " / Art  
10.30 Genealogy / Book discussion groups / French  
11.00 Coffee and Chat - meet other members over a cuppa  
11.30 Embroidery/ Creative writing/ Music Appreciation  
12.00 Adobe photoshop demonstration  
12.30 Volunteer opportunities at U3A - chat over sandwiches  
1.00 Ukulele - Come and Try  
1.30 Mahjong, Scrabble, Cards, Chess, Backgammon, Rummikub  
2.00 Photography/ Computing/Ipad/Tablet  
2.30 Coffee and Chat - Meet other members over coffee  
Bring a friend to LOOK , LISTEN , LEARN, TRY and stay for a cuppa



### Prospect U3A

At the Prospect Fair, they had a stall with a family activity, and assistance from members from the U3ASA executive and Campbelltown U3A.



**Prospect U3A**

Our very newest U3A was starting right from scratch, setting up groups attracting leaders etc. Here is their motivational "splash poster"

**U3A**  
PROSPECT

PHOTOGRAPHY  
- "you don't take a photo, you make it"

DRAMA -  
"Don't be dead serious about your life - it's just a play"

ROBOTICS AND THE INTERNET OF THINGS -  
"The smartphone was big, the IOT is going to be bigger."

CARDS - "if you can't beat them, bluff 'em"

YOGA -  
"Extremes are easy. Strive for Balance."

DANCING -  
any kind that requires two left feet - line dancing, circle dancing, folk dancing, progressive dancing.....!

SINGING - "  
I want to sing like the birds sing, not worrying about who hears or what they think"

**YES  
YOU  
CAN**

**U3A PROSPECT  
IS SEEKING YOUR  
ASSISTANCE.**

CONTACT  
u3aprospect@gmail.com  
or  
Visit our website U3A Prospect -  
Google sites

## Riverland U3A:

Decided to hold a membership drive in Loxton and Moorook, to initiate a guest speaker programme, and to support an Office/building partnership with Berri RSL Sub Branch at the Berri RSL Building.



U3A Room currently being used each week for Art, Drawing, French, French Conversation, Crocheting and Music Appreciation as well as for administration and Management Meetings

## South Coast U3A

Project 1:

The first advertisement was placed in the Victor Times in January 2018 the remaining money has been placed with the Victor Times for two more advertisements which will be used to promote membership for our second semester.

Project 2: First semester program booklets were printed and distributed to approximately 400 members. The remainder have been placed in local libraries and public places.

We have welcomed in excess of 50 new members this semester as a result of the publicity generated by the advertisement and the distribution of the booklets.



*Welcome to our U3A South Coast website....*

*With a membership of around 400 we are always pleased to see new faces. Our program offers many choices from 29 small groups which meet monthly, and some more frequently. Such groups include a number of languages, literature, art appreciation, music, photography, history and gardening, as well as regular social chat and coffee sessions.*

*Also there are regular afternoon presentations given by speakers on a variety of subjects aimed to appeal to our "young" audiences, aged from 50 upward.*

*With a philosophy of encouraging life-long learning U3A aims to provide stimulation for retired brains, as well as offering opportunities to socialise with like-minded people.*

### **TTG U3A: Training for group Leaders**

TTG applied for funds to contract an external facilitator to provide Group Leaders (GL) with training on developing group norms.

#### **Aims:**

- Assist a number of volunteer GLs currently having difficulties with behaviour in the groups.
- Upskill future volunteers who might be interested in becoming GLs in the future
- GLs asked to identify someone in their group who might be interested in taking over their role in the future or filling in for a time when GL away.

#### **Results**

- Three training sessions were held with a total of 33 attending.
- Feedback sheets from training sessions were positive about content and learning.
- 95% stated they would recommend the training to others

The U3A TTG Management Committee is keen to offer further training to our Group Leaders to support them in their volunteer roles. The barriers in the past have not just been financial it has also been little appetite shown by our GLs to undertake training. This grant has made it possible to create change by offering a number of training sessions and getting a significant number of our members to attend. We aim to keep the snowball rolling.

### **Yorke Peninsula U3A**

The funding was to build on a project already begun in the 2016/7 financial year with continued advertising and promotion of U3AYP through advertising on the big screen at Moonta & Kadina Statewide Cinemas. Through a grant U3AYP was able to set up appropriate advertising images for use in the two cinemas. These brilliant images are complimented by full Dolby surround sound. Voice over conversion (new telephone contact) has now been required. Ongoing advertising for the next six months will greatly assist in making contact with many of the retirees now shifting onto the Yorke Peninsula.

This report was compiled and submitted by Kerrie Smith, President U3ASA Inc.

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Approved by: _____
Print Name: _____
Date: ____/____/____